



# RALPHIE'S REVIEW



Vol. 3, Issue 8

The Compliance Newsletter for Colorado Athletics Staff

March 2010

## REQUIRED DAY OFF

During the season, all C.A.R.A. is prohibited for one calendar day per week except during one conference and one postseason tournament. The day off can be suspended during bowl game preparations, the NIT, or the NCAA championships. Teams may use the day off to travel and visit the competition site (except for golf, cross country, and skiing, which are not allowed to visit the site). During the off-season, all C.A.R.A. is prohibited for two calendar days per week. Coaches can apply the day (or days) off to student-athletes individually instead of the whole team taking off the same day.

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## NONRECRUITED STUDENT-ATHLETE EXCEPTION

For non-recruited student-athletes transferring to CU, it can be possible to avoid having to sit a year in residence if:

- CU did not recruit him/her (though the previous institution could have recruited him/her),
- CU did not offer him/her financial aid
- He/she did not compete or participate in countable athletically related activities (except a 14-day tryout, which is permissible).

## CAMPS- THINGS TO KNOW

If CU or a CU coach owns/operates a camp or clinic that prospective student-athletes attend it is subject to NCAA rules. Ownership is defined as owning at least 51% and is responsible for camp's operation and management. A recent NCAA interpretation stated if two coaches co-own a camp (i.e. Big 12 Coach A owns 50% and Big 12 Coach B owns 50%) then the camp is an INSTITUTIONAL camp since institutional staff members own more than 51%. Also, a recent NCAA rule change now limits camps for all sports to on-campus or within a 100 mile radius of CU (football is on-campus or state-wide). If other groups use CU facilities for private camps but donate 51% or more of the proceeds to CU, then CU would be the camp's owner.

PROTECT YOUR TEAM . . .



## **STUDENT-ATHLETE SELF-PROMOTION**

A student-athlete may use his/her name or picture to promote a commercial product or service IF he/she:

- Promoted the product prior to enrollment at CU
- Became involved outside of athletics
- Does not reference CU athletics
- Is paid at a market rate not based on his/her athletic reputation.

Student-athletes seeking performing arts degrees may retain an agent for radio, TV, or theatre appearances so long as the appearances and pay are not based on athletic reputation. Student-athletes paid for musical performances prior to CU may continue to perform for compensation so long as their names do not appear on video or album covers and they do not use their athletic reputation to promote the music.

## **CU STAFF ACTING AS AGENT**

CU staff shall not represent a student-athlete, or market the student-athlete to an agent or pro team, nor arrange endorsements or personal appearances for former student-athletes. CU's professional sports counseling panel or head coach may contact agents or pro sports teams for student-athletes but cannot receive compensation. The head coach must report the outreach to the panel.

## **FINANCIAL AID TERMS**

CU athletic financial aid must conform to CU and Big 12 rules. For example, a student-athlete cannot receive more than the total of his/her cost of attendance to CU. A prospective student-athlete's physical condition when they report to start school is not permissible to include in the terms and conditions of the financial aid agreement. Also remember whenever aid is reduced, the student-athlete has a right to a hearing.

## **COMPLIANCE UNSUNG HERO**



### **JUSTIN URMAN**

*Marketing*

Justin is always partnering with our office on projects such as Ralphie's Kids Roundup, High School Nights, and a promotion during the 2008-09 season featuring one of our student-athletes. Justin also helped keep one of our student-athletes from being declared ineligible by notifying the Compliance Office of a website that was impermissibly using the student-athlete's name to endorse its product without the student-athlete's permission.

## **PRACTICE SITES ON ROAD TRIPS**

Any practice on an extended road trip (e.g. spring break) shall occur either at the competition site or on a direct route between two consecutive competition sites. CU cannot schedule practice sessions elsewhere so as to provide for team entertainment. For example, if a team is competing in San Diego for one tournament it would not be permissible to take the team to Las Vegas for practice en route to a second tournament in San Francisco. Even though you are en route, Vegas is not on a direct route between San Diego and San Francisco.